Tourism and Hotel Management School

The Tourism and Hotel Management School (THMS) has developed from three stages: Hospitality on technical secondary school in 1994, Tourism Management on vocational school in 1998, and independent college in 2003. Developed out of the original Tourism Department in the Economy & Trade School, the school drew part of the teachers from the Hospitality Department in the original Jinhua Agriculture School. In May 2006, the Tourism School was officially named as Tourism and Hotel Management School.

THMS has four majors: Tourism Management, Hotel Management, Scenery Development & Management, and Events Planning & Management. In addition, THMS has the “Sino-Canadian Hospitality Management program” with Royal Roads University. Tourism Management is the provincial Key Major, while Hotel Management is school specialty major.

THMS has over 1,800 full-time students, and 50 teachers, 14 of whom hold Senior Teaching Titles, 35 of whom hold master’s degrees, 34 of whom are double-occupation (teaching at school while having another job) teachers, and 33 of whom are the part-time teachers and part-time employers in corporations. THMS’S Tourism Management Teaching Team holds the School Outstanding Teaching Team.

THMS owns over 10 intramural training rooms for practice, such as Modeling Tour Guide, Tour Agency Arrival Reception, Catering, Accommodation, Tea Art, and Coffee Lounge, and over 20 extramural tightly-knit cooperation bases with hotels, scenery spots, and tour agencies, such as Qingdao Seaview Garden Hotel, Shanghai International Convention Center, Ningbo Nanyuan Hotel, Shenzhen Happy Valley, Hangzhou Songcheng Park, Yiwu Meihu International Exhibition Center, and Zhejiang China Youth Travel Service. THMS’s first three graduates from Sino-Canadian program have been admitted by Royal Roads University, and one graduate was employed by Armani’s five-star hotel in Dubai, opening the THMS’s door to studying and employing abroad. Hotel Management has carried out a “small-class education”— Dubai Class.

THMS sets the goal of elevating the quality of talents training, proposes, and implements the idea of “literate, virtuous, versatile, innovative and developing”. THMS actively seeks improvement, deepening education reform, building culture-education system and skills lab, elevating students’ career ethics, efficiently improving education and teaching quality, and makingitself a renowned cradle of tourism talents with all efforts.